

# DAILY NEBRASKAN

20 Nebraska Union  
1400 R Street  
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Lincoln, NE 68588-0448

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DailyNebraskan.com

## Philanthropic Matching Advertising Fund

Organizations may apply for matching funds (\$2 for every \$1 spent) to advertise their philanthropic events in the Daily Nebraskan. This fund can help pay for classified or display ads, color charges and the cost of inserting flyers in the Daily Nebraskan. The following criteria must be met before funding:

1. Organizations must be advertising a philanthropic or charitable event, on or off campus.
2. Request form must be submitted to the Daily Nebraskan, 20 Nebraska Union, at least a week before the start of the advertising. There's no charge for the Daily Nebraskan advertising staff to help create and prepare the ads and estimate the costs.
3. Ads must be submitted before Daily Nebraskan's deadlines (usually two weekdays for display ads and one weekday for classified ads).
4. This request must be approved by the Daily Nebraskan's assistant ad manager, who will have the final determination of qualifying requests. A limited amount is allocated to this fund each year so all requests might not be granted.

Organization Name \_\_\_\_\_  
Contact Person \_\_\_\_\_ Cost Center: \_\_\_\_\_  
Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
\_\_\_\_\_ E-mail: \_\_\_\_\_

### Event Information

Event Title \_\_\_\_\_  
Date and Time of Event \_\_\_\_\_  
Location of Event \_\_\_\_\_  
Description and Purpose of Event: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Proposed Advertising (list or attach samples, dates, sizes and costs, if available)

Display \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Classifieds \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Other: \_\_\_\_\_

I certify that the above information is correct.

\_\_\_\_\_ Date: \_\_\_\_\_

Contact Dana Cleasby, assistant ad manager, or Nick Partsch, ad manager, for questions, 472-2589, dn@unl.edu